EDUCATION

Durham (North Carolina), USA DUKE UNIVERSITY 2020 - Ongoing	CERTIFICATE IN SPORTS AND SOCIETY
Evanston (Illinois), USA NORTHWESTERN UNIVERSITY 2020	CERTIFICATE IN SPORTS MARKETING
Louvain, BELGIUM UNIVERSITÉ CATHOLIQUE DE LOUVAIN 2020	CERTIFICATE IN SUPPLY CHAIN MANAGEMENT A Decision-Making Framework
Louvain, BELGIUM UNIVERSITÉ CATHOLIQUE DE LOUVAIN 2013	MASTER IN SPORT ORGANIZATION MANAGEMENT Faculté des Sciences de la Motricité
Aix-Marseille, FRANCE UNIVERSITÉ DE LA MÉDITERRANÉE 2000	MASTER LEVEL IN ECONOMY AND BUSINESS MANAGEMENT
Aix-Marseille, FRANCE UNIVERSITÉ DE LA MÉDITERRANÉE 1999	BA IN ECONOMY AND BUSINESS MANAGEMENT
LANGUAGES	
	English Fluent Spanish Intermediate Arabic / Swahili Beginner
Athletics Events' Experiences	

ROLE	EVENT	YEAR
	World Championships 2009, 2011, 2013, 2015, 2017,	2009, 2011, 2013, 2015, 2017, 2019
Team Leader	World Junior Championships	2006, 2008, 2012, 2016
	World Youth Championships	2015, 2017
	African Senior Championships	2012, 2014, 2016, 2018
	African Junior Championships	2009, 2019
	African Youth Championships	2013, 2015, 2019
	Olympic Games	2008, 2012, 2016
Chief of Mission	African Youth Games	2014, 2018
	Arab Games	2011

Athletics' Diploma

2008	 World Athletics (for
2006	 World Athletics Coa
2005	 World Athletics Coa
2000	 French Athletics Fe
1998	 French Athletics Fee

Committee involvement and Key achievements

	 Communication-Marketing Consultant (2016)
C	onfederation of African Athletics
	 Council Member (2015 – Present)
A	thletics Federation of Comoros
	• President (2010 – 2020)
	• General Secretary (2006 – 2010 / 2020-Prese
0	rganizing Committee of the International Mara
	 General Secretary (2010 – Present)
Te	ennis Table Association of Comoros
	• President (2006 – 2016)
A	frican Athletics Confederation, Southern Re
	 General Secretary (2011-2015)
	• Executive Member (2015-2019)
In	ternational Association of Ultra Running (I
	 General Secretary (2017-present)
Tr	iple Jump, International Athlete
	 French team (1996-2000)
	• Comorian team (2000-2005)
Tr	iple Jump National University
	Champion (2000)

former IAAF) development Strategy Seminar

oach's Diploma Level III in Combined Events

oach's Diploma Level II

ederation's coach diploma / Federal Instructor

ederation's jumps official certificate



n of Comoros

- AFRICA











Hilmy ABOUD SAID

Candidate for the position of **Executive Council Member /** DIRECTOR

INFORMATION & CONTACT



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S hilmy1977



PRESENTATION



Hilmy **ABOUD SAID**

Enthusiastic and results-oriented sports consultant and transport / logistics expert with more than 15 years of experience in sports administration, sports management, management of sports related events but also management of transport and transport operations. logistics, supply chains. Having a solid experience in the field of banking / finance with significant experiences.

Combining solid training and in-depth knowledge of the fields, my expertise in campaign development, administrative management and strategic planning is my main strength.

In addition to having a proven track record of building strong relationships and maintaining high standards, I can face challenges and take on greater responsibility in an evolving role within an international organization.

Road racing is a worldwide and exceptional phenomenon because it concerns everyone. Classic races, although reinvented, still attract so many people and the ultra-marathon responds to a demand, a need but above all it is an opportunity for a large majority of practitioners to express themselves and perform. I have therefore invested in the development of ultra-marathon races in Africa in particular, which is full of an inconsiderable pool of talented runners. As a manager, I participated in my first experiences in major races in Europe where I had met wonderful people thanks especially to our President Nadeem Khan. We then organized the First 50kms African Championships in Nigeria in 2019. There are some amazing races in Africa with The Two Oceans Marathon in South Africa and in Algeria, in Ziban with their 100km at the Gate of the Sahara.

I can speak 4 languages (French, English, Spanish and Arabic) and Thanks to my knowledge and my desire to make ultramarathon a great athletics discipline, I can contribute to IAU development.

SKILLS AND EXPERTISE

- Marketing
- Leadership & Management
- Strategic Planning & Organization
- Global Mindset

PROFESSIONAL EXPERIENCE

Moroni, COMOROS

ETHIOPIAN AIRLINES Oct 2020 – Present

CARGO SALES AGENT (JAN 2020 - PRESENT) MARKETING & SALES MANAGER (OCT 2020 – PRESENT)

- Traffic and Export Management
- Transport documents Issuing
- Implementation and Development of the Marketing Strategy

- Proactively strategizing for new business acquisitions
- Managing professional and elite athlete career
- Planning and organization of various Sport events
- Tracking and monitoring of targets and budgets
- Road races Consultant/ Coordinator: Africa, UAE, France

Moroni, COMOROS

Moroni, COMOROS

Nov 2017 – Present

COMORES CARGO INTERNATIONAL 2008 – Present

PERFE'O BY HAS CONSULTING

- Supply Chain Management

- Establishing, tracking and managing yearly budgets and balance sheet
- Forwarding Agent

- Developed and implemented a new system to facilitate transport of goods between the World and Comoros

CHIEF OF STAFF (DEC 2012 – SEP 2016) CHIEF OF MISSION (2006 – 2016)

- Planned and organized development programs
- Attended major Sport Games (Olympic, African, Arab) and assisted the Committee as needed
 - Achieved the qualification of athletes for Olympic and Youth Olympic Games

Moroni, COMOROS

COMOROS NATIONAL OLYMPIC COMMITTEE 2006 - 2016

Second Excellent Communication skill

- Coaching & Training ability
- Result Driven
- Team Plaver
- Analytical Problem Solver

- Lead the team and Define Sales Objectives
- Building effective Relationships with Government entities

(Airport, Handling, civil aviation) and major clients

EXECUTIVE DIRECTOR - CONSULTANT

MANAGER & OPERATIONS MANAGER

- Building effective relationship with government entities and major clients • Acting as main point of contact for transport and logistics contracts
- Managing of day to day operations
- Monitoring the progress and performance of all employees
- Advising and providing support as needed on conflict resolution Introduced innovative strategies to improve productivity and profitability
- Acted as main point of contact for International Relations

Dubai, UNITED ARAB EMIRATES

DUBAI WOMEN'S RUN 2016 - 2017

Dubai, UNITED ARAB EMIRATES

CPI MEDIA GROUP 2015 - 2016

Moroni, COMOROS

COMOROS FOR COMMUNICATION Ltd Janv 2004 – Feb 2007

Marseille, France

ATHLETIC CLUB PHOCEEN 1998 - 2001

CONSULTANT/ COORDINATOR

CONSULTANT/ RACE DIRECTOR

Etisalat Kid's Run

FOUNDER AND FINANCE MANAGER

- Developed communication strategies for Government entities and NGOs
- Managed of day to day operations
- Established, tracked and managed yearly budgets and balance sheet

FOUNDER AND FINANCE MANAGER

- Youth and Gender Projects and Programmes Management
- Identified and managed young sports talents

Interim Experience | FRANCE

MUTUELLE GRM Sep 2007 – Oct 2008

BNP PARIBAS LEASE GROUP Jul 2007

GROUPAMA ALPES MÉDITERRANÉE Mar – Jul 2007

CAISSE D'EPARGNE Aug 2001 – Aug 2003

NATEXIS BANQUES POPULAIRE Jan – Jul 2001

ASSISTANT MANAGER In charge of Savings and Communication

BACK OFFICE MANAGER

INSURANCE SAVINGS BANK ADVISER

FINANCIAL ADVISER

TELE-FINANCIAL ADVISER

